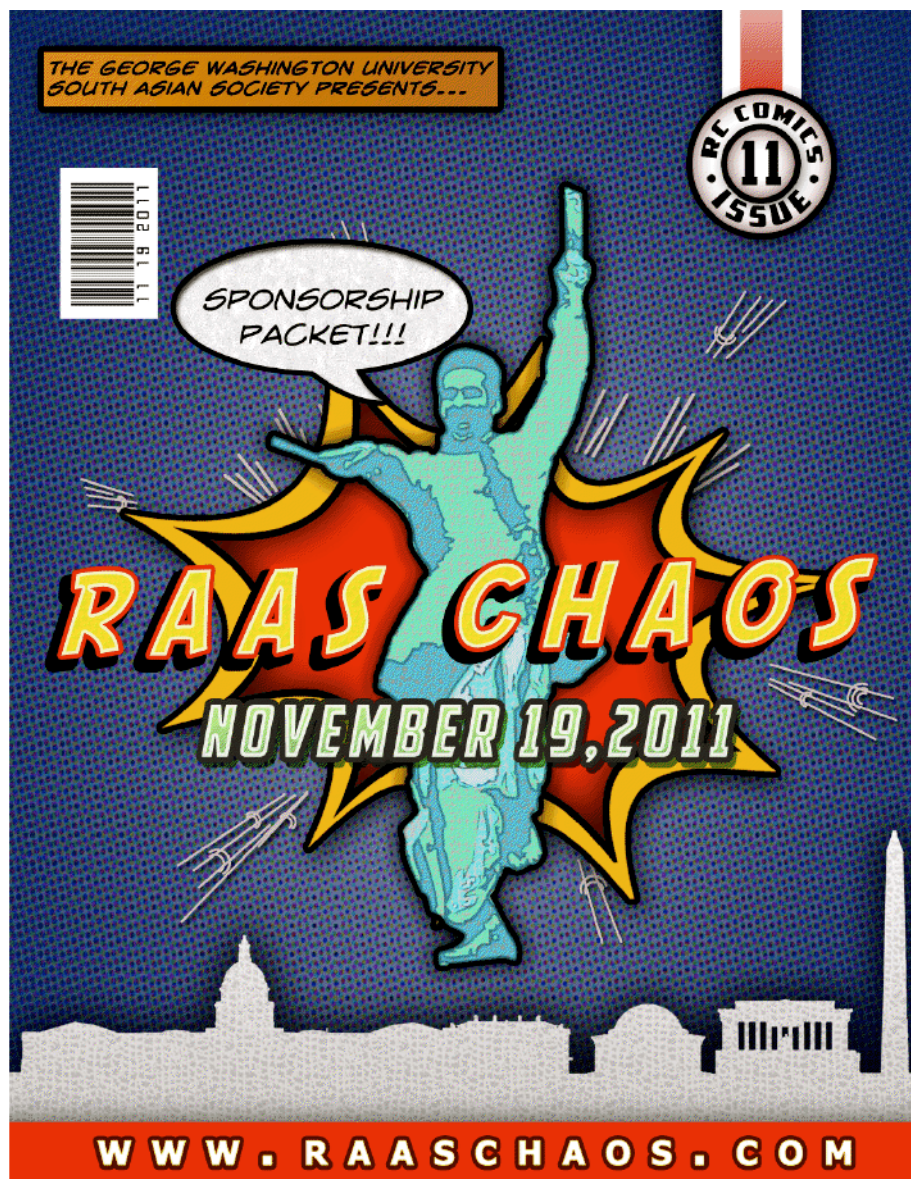


# Official Raas Chaos XI Sponsorship Packet



THE GEORGE  
WASHINGTON  
UNIVERSITY  
WASHINGTON DC

Organized by The George Washington University  
South Asian Society, A Non-Profit Student Organization

800 21<sup>st</sup> Street NW, Washington, DC 20052

Website: <http://www.raaschaos.com>

Facebook: <http://on.fb.me/ogQYSl>

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2011 Raas Chaos Directors

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Multicultural Student  
Services Center



MAKE-A-WISH  
MID-ATLANTIC CHAPTER



## Our Mission

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The South Asian Society (SAS) is a non-profit, socio-cultural organization that has been created to promote unity and awareness amongst South Asian students at George Washington University, from countries such as Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, and Sri Lanka.

## SAS Overview

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Activities sponsored by SAS encourage exploration of the South Asian culture, advocacy of solidarity, and service to the community. Annually, SAS strives to support and work with various community and international charitable organizations as well as to maintain funds in its own endowment – *The South Asian Society Scholarship Fund*. This endowment provides scholarship funds to a student that has demonstrated academic excellence and outstanding community involvement. It is the mission of SAS to actively create programs and lectures, representing the cultural diversity of South Asian countries. SAS is also works to increase political activism and awareness in the South Asian community on campus. In this regard, SAS has worked in conjunction with other student groups to develop the university's South Asian curriculum. Further, SAS has hosted prominent public figures such as the former President of India, Dr. A.P.J Abdul Kalam.

## Community Service and Relations

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One of our main missions is to develop stronger ties among the South Asian community. SAS has had a long-standing history of working with various nations in efforts to create unifying programs. Some of the activities we have participated in include a Pakistan/India Tsunami Relief Event (2005) in conjunction with the Pakistani Students Association, Stop HIV and Aids in India (SHAII) charity event (2006-2008), and an annual *Be the Change Service Day* in conjunction with South Asian Americans Leading Together (SAALT).

Our philanthropy also extends beyond the South Asian community. In the past, SAS has participated in The National AIDS Walk and DC Greater Care Servathon, and has contributed to numerous local, charitable organizations. SAS is firmly committed to providing a well-balanced forum for social, political, and cultural enrichment to people of all ages and creeds.

This year, we are very proud to announce that \$1 for every ticket sold at the Raas Chaos XI event will benefit the **Make-A-Wish Foundation® of the Mid-Atlantic**, whose mission is to serve children with life-threatening medical conditions. The Foundation's mission reflects the life changing impact that a wish experience has on children, families, referral sources, donors, sponsors and entire communities.



## **Raas Chaos**

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One of our premiere events is Raas Chaos, a national intercollegiate South Asian dance competition featuring a traditional style of dance originating from Northern India. Raas Chaos has become an annual tradition that has grown from a local cultural show to one of the most anticipated South Asian events across the country. This event is very popular with college students and families not just from the DC Metropolitan area, but nationally. Traditionally held at the renowned Lisner Auditorium on the George Washington University campus, Raas Chaos has become one of the largest South Asian events on the East Coast and continues to draw in record crowds annually, as it enters its 11<sup>th</sup> year.

Increasing the success and awareness of Raas Chaos can only be possible through the generosity of our sponsors. As The South Asian Society prepares for its 11th annual Raas Chaos, we ask that all organizations, corporations, and individuals become involved in this tremendous event. Raas Chaos is a wonderful opportunity to participate in a cultural collegiate South Asian event, contribute to the community, as well as gain valuable exposure to a targeted demographic.

Sponsoring Raas Chaos translates into the opportunity to publicize your business, organization, or cause. Attendance at the event is over 2,000 individuals, comprising of students, alumni, parents, young professionals, and community leaders. Promotional materials in the form of print, electronic and social media are displayed among college campus in the East and West coasts. The diversity of individuals at the events provides a great opportunity for you and your organization to actively participate in the community and increase your exposure.

As a sponsor, you will be encouraging university students to experience culture through the performing arts. In the past, competing teams have traveled from distinguished universities across the United States, including University of Michigan, Georgetown University, Johns Hopkins University, Columbia University, University of Pittsburgh, Tufts University, Rutgers University, New York University and University of Maryland. As a non-profit organization, it is our aspiration to continually find new charitable groups that will benefit from the profits of Raas Chaos. Your valuable donations will help sustain our mission in the years to come. Please do not hesitate to contact us with any questions, concerns, or suggestions. We hope that you will join us in our cause and we look forward to seeing you at this year's Raas Chaos.



Dear Sponsor,

Thank you for supporting the on-going success of Raas Chaos 2011! Please take a moment to fill out this form. The information will be used to promote your business and allow us to remain in contact with you during the weeks leading up to the show. It is our pleasure to work with you!

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Business Name

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Contact

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Title

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Business Address

City

State

Zip Code

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Phone Number

Fax Number (optional)

E-mail

Direct-Mail Advertising:

**Website Banner Advertisement**     **Program Logo Advertisement**

Alternate Sponsorship/Contribution:

Please specify: \_\_\_\_\_

Total Contribution Amount: \$\_\_\_\_\_

Checks can be made payable to: "GW South Asian Society" -- Memo: Raas Chaos 2011

Mailing Address:

**825 New Hampshire Avenue, Suite 216  
Washington, DC 20037**

Please note that all promotional materials must be submitted in a timely manner to accommodate for printing materials.

You will receive an e-mail confirmation once we receive your information.

Thank you for your generous contribution!

Contact:

**Roshni Patel & Urvi Patel – 2011 Raas Chaos Directors**

[raaschaos2011@gmail.com](mailto:raaschaos2011@gmail.com)

**Prapti Muhuri – 2011 Raas Chaos Sponsorship Chair**

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